

Young Leader Floats in Success: Meet Elizabeth Brown, Foundation Youth Representative



The National Scholarship, It Has Two Sides: Learn why the National Scholarship is more than just facts and figures



Special Projects Grant Trims Obesity: Join the Foundation in reducing childhood obesity



Family Leadership Legacy Award Boosts HBCU Legacy: Find out how HBCUs benefit from the Family Leadership Legacy Award

Foundation President Delivers Call To Action

During the National Convention in Miami, Florida, the Foundation's new president, Erik Cliette, gave an inspiring call to action. His message jumpstarted a dialogue about shaping the Foundation for the year 2028.

His talk addressed both a leader's and supporters' vision for the Foundation. Through the eyes of a foundation leader, he concluded that in the year 2028, the "model" foundation will be constructed on financial strength, donor relationships and efficiency. But more importantly, through the eyes of foundation supporters, he saw the balance between service and operating dollars being mastered.

The Foundation has already made fundraising a top priority. In preparing for the future, the Board is exploring strategies that position the Foundation as the charity of choice. President Cliette has also made "super efficiency" a requisite for day-to-day operations.

But the president emphasized that the Foundation's future success still rests on an active partnership between itself and its supporters. With that relationship in mind, he called all supporters to put the following goals into action:

- **Adopting a mindset** that focuses on a commitment to long-term objectives.
- **Using their network** to take the Foundation to the next level.
- **Getting engaged** with the Foundation; sharing operational best practices and innovations that they

experience while at work or in other volunteer settings.

- **Making it their mission to intimately know** the Foundation's history and good works.
- **Creating opportunities** to speak about the good works of the Foundation.
- **Breaking old habits and setting new goals.**

In summary, by everyone giving more, doing more and expecting more, the President was confident the Foundation could maintain its legacy of excellence and giving—well into the future. *For the complete text of President Cliette's speech, send your request to administration@jackandjillfoundation.org.*



Photo: Foundation President, Erik Cliette

Youth Leader Floats in Success: Elizabeth Brown Foundation Board of Trustees Youth Representative

Before the sun rises in most cities, one young teen starts the first strokes of her day. An avid swimmer, her practice regimen includes swimming for miles and miles—sometimes twice a day. The hard work she commits to swimming has led her to more than just top ten swimming ratings and “All State” South Carolina swimming designations. It has flowed into the discipline that has allowed her to land the role of Jack and Jill of America Foundation’s Youth Representative. That devoted and disciplined teen’s name is Elizabeth Brown.

Elizabeth’s hectic schedule also has her swimming through the challenges of being a scholar, a peer confident and a Jack and Jill teen leader.

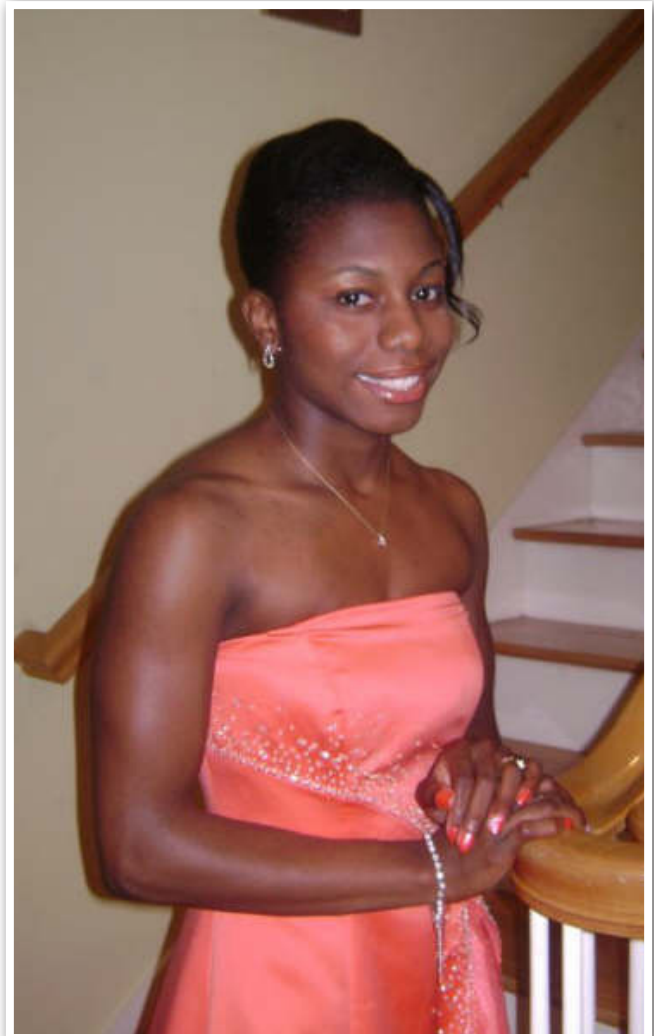
You would think that her grades would suffer as a result of all her other activities. This seventeen-year-old’s grade point average, however, has reached the 4.36 level.

Her leadership experience stretches across local, regional and state boundaries. She has held the positions of Charleston Chapter Teen President and Mid-Atlantic Treasurer. Currently, she serves as the Mid-Atlantic Regional Teen President and is enjoying her national role as the Youth Representative for the Foundation.

As Elizabeth moves through her school day, she recognizes that she has the power to influence positive change in her peers. During her many peer coaching sessions, she emphasizes that “anything is possible,” and she supports that philosophy with lessons learned from both her swimming and leadership lives. And so when her peers wonder how she swims, stays a scholar, participates in the Girl Scouts and leads in Jack and Jill, she shares these few wise words: “I stay focused on doing my best and living my life my way.”

In April, Elizabeth will join the Foundation’s Board of Trustees at their Annual Meeting. During that time, she will share her leadership ideas with community

and business leaders from around the country. Being the athlete that she is, Elizabeth plans to gain a lot of winning knowledge and a complete stretch of her leadership muscles from the experience.



ELIZABETH BROWN serves as Youth Representative for the Foundation and is the Mid-Atlantic Regional Teen President for Jack and Jill of America, Incorporated.

Special Projects Grant Trims Obesity Join the Foundation in Reducing Childhood Obesity

The story on childhood obesity has not changed since the Foundation's last report in 2007. Because of its rising prevalence and its damaging effects on children's health, childhood obesity remains a public health concern.

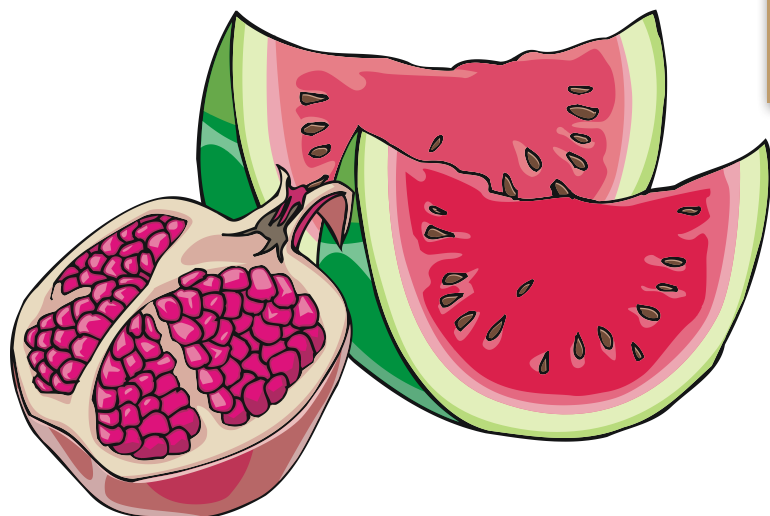
Like all issues that find successful resolution, it takes collaboration to activate a fix. The Foundation recognizes that it will take the entire community to remove childhood obesity from America's list of pressing concerns. Consequently, the Foundation is inviting non-profit groups with innovative results-driven programs that seek to educate and reduce obesity to inquire about the Special Projects Grant. All programs must have a start date that occurs during the period of June 1, 2009 to May 31, 2010.

Childhood obesity statistics indicate that an overweight young person has a 70% chance of being an obese adult. This outcome directly affects the well-being of future leaders. If left unbridled, childhood obesity could leave us with a young leadership pool full of unhealthy individuals. High blood pressure, high cholesterol and Type 2 diabetes—all previously ailments confined to adults—loom large for our nation's obese youth.



The Foundation's Special Projects Grant category recognizes that our legacy to the future must include not just delivering leaders. It must also cover producing healthy leaders. The Special Projects Grant acknowledges that we live in a world where key public issues can rapidly change. It allows the Foundation to exercise immediate decision-making in order to respond to the immediate and unanticipated critical needs of children.

For more details about applying for a Special Projects Grant, send a Letter of Inquiry to administration@jackandjillfoundation.org.



The National Scholarship, It Has Two Sides

The Foundation's current National Scholarship is a partnership with the United Negro College Fund to increase college success. It has been in place since 2005. During the National Scholarship's launch, college enrollment and retention figures, along with earnings projections, gave a numerical picture of why the scholarship was so important to building tomorrow's leaders. Those trends seen in 2005 still apply to 2009. College graduates continue to earn more than high school graduates. The decision to attend, or stay in, college still often remains separated by only a few last critical dollars.

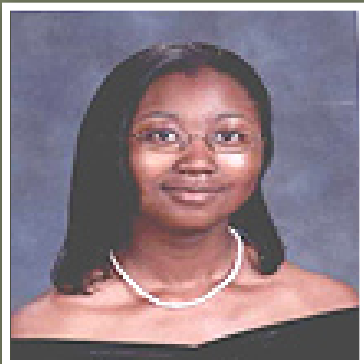
But the National Scholarship is about more than just numbers. It also is about the lives of the young leaders who benefit from its generosity. Jasmin Sanders and David Delgado are two such leaders. In 2008, they both received United Negro College Fund Scholarships, which were funded by the Foundation's National Scholarship. Read on. Get a glimpse into the people side of the National Scholarship. Learn about Jasmin's and David's achievements and hear a few of their views on leadership.

Since 1st grade Jasmin has been an honor roll student. Her accomplishments throughout secondary school include receiving the South Carolina Governor's Citizenship Award, the Presidential Education

Award for Academic Excellence and the United States Achievement Academy Award. During her senior year, she became the first senior from her high school to join the Kiwanis KEY Club. Under Jasmin's leadership, the KEY Club exceeded its expected fundraising goals.

A high school psychology class affirmed Jasmin's life's passion: caring for both the physical and mental health of children. Jasmin's involvement in the National Beta Club further fueled that enthusiasm. And the impact of that passion can certainly be sensed in her current views on leaders and leadership. Jasmin sees the biggest challenge facing today's leaders as the inability to be considerate of people's views that are different from one's own. And with lack of unity being the biggest issue facing young people, Jasmin believes it is important that leaders not push their views, religion or race on others. Bringing together diverse communities has to be a number one leadership priority.

The last critical dollars provided by the National Scholarship enabled Jasmin to enroll in Winthrop University in Rock Hill, South Carolina. Winthrop University was named to U.S. News & World Report's Top Ten Regional Public Universities in the South in the magazine's "America's Best Colleges" 2009 edition. Jasmin is presently enjoying her first year of college. Her academic sights have narrowed in on a major in psychology.



JASMINE SANDERS attends Winthrop University in Rock Hill, SC pursuing a degree in Psychology. During her tenure in high school, Jasmine participated in several activities such as The Beta Club, Key Club, and the National Honor Society. In her spare time, she volunteered as a student attendant for special needs students at her high school. Her accomplishments include USAA Minority Leadership Award, Who's Who Among American High School Students, and the Southern Regional Education Board Award. She aspires to become child psychologist with the hope of helping disadvantaged children succeed.

A comparison between Jasmin and our next National Scholarship recipient certainly proves that leaders share a lot in common. Like Jasmin, David Delgado is a young leader who attends a University in the Carolinas and possesses a passion for community service.

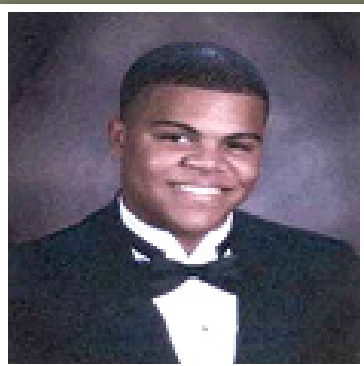
But if you take an even closer look at David, you can see the beauty that lies in the diversity of tomorrow's leaders. During high school, David served as captain of the football team and participated in several technology competitions. He held first chair in band and enjoyed membership in the National Honor Roll Society. His involvement in all these activities has shaped both David's career choice and his passion for the spoken word—David loves poetry.

With his first steps onto his college campus, David saw an opportunity to improve campus life. Like any good leader, he immediately set out to make that change happen. To that end, David is founder and president of the 24-member Wolf Jam Poetry Club. This club is the first of its kind on the North Carolina State University campus in Raleigh, North Carolina. It provides students with the opportunity to poetically express themselves in a competitive setting.

So as David leads the Wolf Jam Poetry Club, serves on his dormitory's Hall Council and volunteers as a firefighter, he is sharpening his leadership skills. Like

Jasmin, David sees lack of unity as the leading issue facing leaders—although from a different angle. It is the division between citizens and the government that particularly concerns him. Always one to accept a challenge, he is thinking long and hard about a solution to the dilemma, too. And he knows the answer lies with future leaders, which include college graduates.

The last critical dollars provided by the National Scholarship enabled David to enroll in North Carolina State University (NCSU) in Raleigh, North Carolina. NCSU is the principal technological institution of the University of North Carolina system. David is also a freshman. His professional goal is to run his own game development company.



DAVID DELGADO attends NC State University pursuing a degree in Computer Science. During high school, David was a volunteer firefighter with the local fire department. He also participated in several community and extracurricular activities such as JV & Varsity Football, Art Club, Concert Band, and Feed the Homeless to name a few. He also was inducted into the National Honor Society, Mu Alpha Theta, and National Honor Society of High School Scholars. Upon graduation, David aspires to become a Computer Graphics Designer. With the assistance of the Jack & Jill of America Scholarship, this dream will become his reality.

Family Leadership Legacy Award Boosts HBCU Legacy

In April 2006, Tom Joyner, Sr. (the famous radio talk show host and community servant), along with his family, received the Family Leadership Legacy Award in Education. Connected with the award was a \$10,000 grant to be donated to an organization of the awardee's choice.

By googling the name "Tom Joyner," you quickly discover that the Joyner family has a long and deep relationship with Historically Black Colleges and Universities (HBCUs). So much so, that several of the Joyners are HBCU alumni. What's more, the Joyners established the Tom Joyner Foundation, an organization that raises funds for HBCUs, and every day an HBCU is promoted on the nationally syndicated Tom Joyner Morning Show. Some would argue that the Joyner family has single-handedly increased the world's awareness of HBCUs.

Therefore, it comes as no surprise that the Joyners donated their Family Leadership Legacy grant to three HBCUs that were affected by Hurricane Katrina.



Dillard University, Xavier University of Louisiana and Southern University of New Orleans benefited from the donation. Collectively, these schools incurred at least \$1 billion in fire and flood damage — a destructive toll that is still being felt on their campuses.

In 2007, Dillard ranked among the nation's Top 10

HBCUs, thanks in part to its highly acclaimed nursing program. In fact, in 2007, its nursing graduates earned a 100% pass rate on the National Council Licensure Examination for Registered Nurses. Dillard is also the only university in the United States that is a partner in the Melton Foundation.



Photo: Tom Joyner and Family

Xavier University of Louisiana also enjoys a tradition of excellence, ranking first in the nation in placing African American students into medical schools. The acceptance rate of Xavier graduates by medical schools almost doubly exceeds the national average. Xavier also ranks first nationally in awarding physics B.S. degrees to African Americans. Moreover, its College of Pharmacy is among the nation's top three producers of African American Doctor of Pharmacy degree recipients.

The last of the three grant recipients, Southern University of New Orleans, is the only HBCU with a program in Museum Studies.

One good legacy deserves to support another. From the Foundation's legacy of giving through the Joyners' legacy of generosity, three HBCU legacy holders continue to build tomorrow's leaders today.

The Joyner family has a long and deep relationship with Historically Black Colleges and Universities (HBCUs)

Make a Donation to Your Foundation Today!

A beautiful young mind is one of our greatest assets. Please accept the following donation to support the work that Jack and Jill of America Foundation does to develop young leadership minds.

Unrestricted Designation \$ _____

Independent Grant \$ _____

Jacqueline Robinson Regional Competition Grant \$ _____

National Leadership Project \$ _____

Memorial \$ _____

Name: _____

In Honor of \$ _____

Name: _____

Total Gift \$ _____

Matching Gifts

Your company may share your commitment in building tomorrow's leaders by matching the amount of your gift.

Contact your Human Resources Department today to find out about any matching program that may be available.

My check is enclosed

Make check payable to:

Jack and Jill of America Foundation, Inc.

Charge to my *(check one)*

VISA

Mail to:

Jack and Jill of America Foundation, Inc.

1930 17th Street, NW, Washington, DC 20009-6207

MasterCard

AMEX

Card No. _____ Exp. _____

Signature _____ Date _____

Name _____

Address _____ Apt. _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

A Letter from the Executive Director Pier A. H. Blake

The election of our country's first African-American president reminds me of two of the Foundation's founding truths. This most historic leadership event is proof that: (1) great leaders come from all walks of life and (2) meaningful partnerships lead to success.

Our early founders and their supporters knew they could shape the landscape of leadership for decades to come. They challenged the tides of racism with their preemptive belief that any child can be a leader—provided he or she is given access to the right development opportunities. The birth of Jack and Jill of America Foundation brought that belief to life. Since the late 1960s, this Foundation, with the help of Jack and Jill of America, Inc. chapters, has contributed to children growing up and becoming leaders in all professional arenas. All of us can be proud of our good works.

Our new president's arrival is but another example of a child moving toward his fullest potential. At the Foundation, "fullest potential" has always translated into unlimited possibilities. We believe in the potential of children. Therefore, holding the highest office in the country, leading an industry giant, traveling through the universe and creating cures that eliminate disease are neither great nor small successes. These achievements are the natural order of things when individuals, organizations and communities—working together—invest in children.

I remain convinced that the Foundation's future success in building tomorrow's leaders continues to be rooted in the partnerships it develops. And it is this firm conviction that focuses the Foundation on shaping strong relationships with Jack and Jill chapters, communities and organizations that have our same passion for developing young leaders. Through our partnerships, we are harvesting so much fruit from our efforts. Last critical dollars of college financial aid are reaching more young leaders. More youth are making positive changes in their communities by engaging in more community service. Young people are accessing



Pier Blake, Executive Director

a greater number of educational opportunities that stimulate and shape their leadership minds.

So as I close this message, I am energized by what Martin Luther King, Jr. referred to as the "fierce urgency of Now." Now is the time for both the Foundation and its supporters to keep the Foundation on both a strong financial and operating footing. Now is the time to actively and passionately court both existing and prospective donors. Now is the time for each of us to do even more to grow and preserve the Foundation's endowment. Now is the time to shape our future leaders to ensure all of our communities reach their fullest potential.

Pier A. H. Blake
Executive Director